



# Union of the European Phoniaticians

The Medical Specialty for Communication and  
Swallowing Disorders

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## Partnership Proposal

by

the Union of the European Phoniaticians

UEP

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[www.uep.phoniatics.eu](http://www.uep.phoniatics.eu)



## UNION OF THE EUROPEAN PHONIATICIANS (UEP)

The Union of the European Phoniaticians (UEP) welcomes companies to explore its long-term value partnership packages, which are designed to create a platform for companies to increase their impacts and establish long-term partnerships with key decision-makers.

The packages are designed to meet your company's objectives and budget.

### Why partner with UEP?

Phoniatics is the medical specialty dealing with the study and treatment of voice, speech, language, hearing, and swallowing disorders. The Union of the European Phoniaticians (UEP) is a platform for the exchange of expert knowledge, clinical experience, and scientific work in this area. We are European-based, but we work globally.

At the moment the UEP has over 700 members from 51 countries in Europe, North America, South America, Africa, the Middle East, Asia, and Australia and we are still growing.

### Main Purposes

- to promote cooperation amongst phoniaticians in Europe
- to promote the scientific and professional development of phoniatics

### UEP Activities and Projects Your Company May Be Involved In

- Organises **biennial congresses** in European countries with an average attendance of 500+
- In cooperation with the British Laryngological Association (BLA) organizes **joint meetings each year** with up to 200 participants.
- **UEP VoiceBox** (<https://www.uepvoicebox.com/>) an official **UEP podcast** streamed through the most popular platforms like Spotify, Podbean and Amazon Music.
- Has 6 active topic-focused committees (Biomarkers, Education, Hearing & Language, Swallowing, Voice and Phoniatic aspects of medical disorders). These committees organize **online courses and webinars** throughout the year.
- Under its branch, the European Academy of Phoniatics (EAP), organizes **two academic courses each year**
- Maintains a **website** that puts out information for its members and for the general public. The website has a member-only section for networking and educational purposes
- Active **social media** platforms
  - ✓ [Instagram](#) (816 followers)
  - ✓ [Facebook](#) (721 followers)
  - ✓ [LinkedIn](#)
  - ✓ [YouTube](#)
  - ✓ [Twitter](#)
- Send a **monthly newsletter** distributed to over 2000 contacts
- Close cooperation with other scientific societies
- UEP board members organize regular courses and speak in different scientific meeting



## Benefits for your Company

By becoming the UEP Corporate member, companies can gain valuable exposure, build brand reputation, and connect with a targeted audience of medical professionals.

- 1. Reach Targeted Audience:** Gain access to a highly relevant and specialized audience of International phoniaticians. These are medical professionals who directly diagnose and treat voice, speech, language, hearing, and swallowing disorders, a group that could benefit from your products.
- 2. Building Brand Recognition and Reputation:** Associate your brand with a leading organization dedicated to voice and swallowing disorders. This connection can enhance your reputation for quality and innovation within the medical community.
- 3. Networking and Partnership Opportunities:** UEP events provide a platform to connect with key decision-makers, potential partners, and researchers in the field of phoniaticics. This can lead to valuable collaborations and business development opportunities.
- 4. Educational Influence:** Partnering with us allows you to contribute to the professional development of phoniaticians. This can be through support of educational courses, webinars, or UEP podcasts.
- 5. Market Research and Innovation Insights:** Gain valuable insights into the latest trends and needs within the phoniaticics market. By interacting with UEP members, you can identify unmet needs and develop innovative solutions that cater specifically to this audience.
- 6.** Be part of a **dynamic platform** and a fast-changing medical aspect

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Union der Europäischen Phoniater  
Union des Phoniates Européens  
Союз Европейских Фониатров



## UEP EXECUTIVE BOARD

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Department of Otolaryngology, Lokman Hekim University, Faculty of Medicine, Ankara, Turkiye  
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#### **ao.Univ.Prof. Dr. Berit Schneider-Stickler**

Vice-chair, Dept. of Phoniatics and Logopedics, Medical University Vienna  
President, Austrian Society of Logopedics, Phoniatics and Pedaudiology



## PARTNERSHIP POSSIBILITIES

### CORPORATE MEMBERSHIP

5 000 EUR/year

- **A generous 20% discount on exhibition fees in UEP Congress and courses.**
- Placing your company logo on the front page of the UEP website linked to your company website
- Priority choice of exhibition space at the UEP congress before other companies
- Placing your company logo at 12 UEP Newsletters (12 times per year distributed to over 2000 phoniaticians, speech-language pathologists, otolaryngologists and other medical doctors around the world
- Logo at the introduction slide of all UEP webinars (5-7 webinars per year)
- Contribution of an informative text (a maximum of 200 words) 2 times per year, placed on the UEP Newsletter and distributed to over 2000 phoniaticians, speech-language pathologists, otolaryngologists and other medical doctors around the world
- 1 x per year exclusive mailing dedicated to your content only

### WEBINAR PARTNER

1 500 EUR/webinar

- Mentioning your company 3x (at the beginning, after the coffee break, and at the end of the webinars)
- Your company logo on the introduction slide of the webinar
- Placing of your company flash banner or short video (content to be provided by the partner) during the waiting room and virtual coffee break
- Including your logo on all webinar advertising materials (mailing database - 2000+ database), UEP website social media
- Presenting your product at the end of the webinar (10 mins presentation)
- Placing your company logo on the front page of the UEP website linked to your company website

### SINGLE ACTIVITY PARTNER

- ✓ Exclusive mailing dedicated to your content only (partner provides content) 1 000 EUR/ mailing
- ✓ Partner of the UEP Young Phoniaticians Award (including the corporate member name on the award name, placing your logo on promotional materials related to the award) 1300 EUR/ year
- ✓ Placing your company logo at 12 UEP Newsletters linked to your company website 9 00 EUR/year
- ✓ Placing your company logo on the front page of the UEP website, linked to your company website for one year 800 EUR/year

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- ✓ Placing your advertisement banner (A5 size) in one of the UEP newsletters 900 EUR/advert
- ✓ UEP podcast partner (mentioning your company twice during the podcast and include your logo in all advertising materials on the UEP website, social media and mailing) 1 000 EUR/podcast

**\*Prices exclude VAT**

Thank you in advance for considering partnering with the Union of the European Phoniaticians (UEP).

#### **UEP President**

##### **Prof.Dr. Haldun OGUZ**

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#### **Contact**

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